

Officer Meeting March 28, 2009
Start time: 10:10PM

Ben

- Community service going well
- National contingency funds due April 3

Holly

- Be sure that people sign in at lessons

Melanie

- Registration subsidy rule now being stringently enforced
 - Outstanding debt prevents future competitions

Caitlin

- Forms for nationals this week turn in
- BBJ forms turn in by April 12
 - No early registration
 - Registration subsidy rule being enforced

Kimberly

- Social dance we want!
 - Fundraising – 50/50 raffle
 -

Aksel's spiel!

- Triangle Open 2010
 - Raleigh convention center, downtown Raleigh
 - Aksel in charge of, instead of Wayne
 - March 6, ~~Jan 16 (weekend before MAC)~~
- Purpose of Triangle Open
 - Promote club in area, give other dancing opportunities to local dancers without travel
- Income margin versus costs
 - Impossible to decrease cost
 - Charge for spectators? Otherwise less than \$1000 profit
- Why not using the gym?
 - Spectator based
 - Gym doesn't attract people
 - DWTS-style event (when advertised, and held in RCC)
 - Northerner competitors unlikely to travel to see, therefore spectators are solution
 - Advertising solutions

- Radio, technician, WRAL
- Goals?
 - Increase competitor size to 300
 - Incentive deal to northern schools (percentage discount for northern schools bringing more than X couples)
 - Increase sponsors to 20+
- Issues with Raleigh Convention Center
 - NO outside food or drink
 - Rent hotel room for judges room
 - Water supplied
- Budget
 - Vendors are allowed = excellent advertising space
 - Cost of insurance = what it entails to “work with” USA dance
- Forgotten/Facilities and supplies
 - Security guard - \$15/hour/for one guard
 - Early setup - \$180
- Costs up front
 - Floor deposit
 - Facility rental deposit ???
- Fundraising/advertising
 - Receive scholarships immediately to be used for costs, and income from day of will be used to write checks for scholarships won
 - Banners : profit margin
 - Who has one, and how much to charge
- Judges
 - 8 championship certified adjudicators required for sanctioned comps
- WAIT 1 WEEK FOR FINAL DECISION!

50/50 raffle

- 2 weeks to sell
 - reward for whoever sells the most tickets = couple lesson with Scott

CBC

- weekend during finals
- contingency plan: Highland Methodist Church?

Triangle Open

- \$5000 loan possibly?

Tryouts

- Week of dead week, during regular lesson time
- Bronze : bronze level dancer (2 semesters) in 4 dances
- Silver : silver level dancer in all 8 dances “down pat”
- Looking to have 2 professionals and 2 students to judge

End time: 12:30AM